



PRODUCT CATALOGUE

Interasia Kenya Business Ventures Ltd

TENDER & SOURCING | CFS CONSOLIDATION & WAREHOUSING



Your Trusted Sourcing Partner



Tender & Sourcing

Expert procurement solutions connecting you to top manufacturers across Asia and beyond.



CFS Consolidation

Efficient container freight station services for seamless cargo consolidation and forwarding.



Warehousing

Modern warehousing facilities ensuring safe storage and timely distribution of your goods.



01

TYRES

LIGHT TRUCK | SUV/4X4 | TRUCK & BUS RADIAL



LIGHT TRUCK

LT Tyres

Engineered for pickups, vans, and light commercial vehicles, our Light Truck tyres deliver exceptional durability and performance on both urban roads and rough terrain. Built with reinforced sidewalls and advanced tread compounds to handle heavy loads while maintaining a smooth, comfortable ride.

- ✓ Reinforced sidewall construction for heavy loads
- ✓ Advanced tread compound for extended tread life
- ✓ All-season traction on wet and dry surfaces
- ✓ Optimized for fuel efficiency

SUV / 4X4

All-Terrain Performance

Conquer any terrain with confidence. Our SUV and 4×4 tyre range includes both all-terrain and highway patterns, designed to deliver outstanding grip, stability, and comfort — whether navigating city streets, gravel tracks, or challenging off-road trails.

All Terrain

- ▶ Aggressive tread patterns for maximum off-road traction
- ▶ Superior mud and rock evacuation capability

Highway

- ▶ Quiet, comfortable ride on paved roads
- ▶ Low rolling resistance for better fuel economy





TRUCK & BUS

TBR Tyres

Built for the demands of heavy-duty commercial transport, our Truck & Bus Radial tyres deliver unmatched load-bearing capacity, heat resistance, and long-distance durability. Ideal for long-haul trucking, regional freight, and passenger bus operations across East Africa.



500K+ km

Tread Life



High Load

Load Index



**Heat
Resistant**

Compound

02

STEEL PRODUCTS

Angle Steel | Unequal Angle | Zed Steel | Flats



Premium Steel Profiles

High-quality structural steel profiles for construction, fabrication, and industrial applications. Sourced from certified mills with consistent mechanical properties.



Angle Steel

L-shaped cross-section profiles for structural support, framing, and bracing applications in construction and engineering.



Unequal Angle Steel

Asymmetric L-profiles offering versatile load distribution for specialized structural and architectural uses.



Zed Steel

Z-shaped purlins ideal for roof and wall framing in industrial buildings

Flats

Flat steel bars for general fabrication, brackets, base plates, and

03

PAPER PRODUCTS

Bond Paper | Newsprint | Art Paper | Coated Board | Strawboard

Complete Paper Solutions

From everyday printing to premium packaging, we supply a full spectrum of paper grades to meet the needs of publishers, printers, and manufacturers across the region.



Bond Paper (Woodfree)

FASTEST MOVING

Premium uncoated woodfree paper for everyday printing, writing, and copying. Available in A4, A3, and letter sizes.



Newsprint Paper

Lightweight, low-cost paper engineered for high-volume newspaper and publication printing with excellent ink absorption.



Art Paper (Coated)

FAST

Glossy or matte coated paper for high-quality printing of brochures, magazines, catalogs, and marketing materials.



Thick Coated Paperboard

Premium thick coated board for luxury packaging, business cards, gift boxes, and high-end printed materials.



Strawboard

MODERATE

Eco-friendly recycled board used for rigid packaging, book covers, backing boards, and protective applications.

04

METAL COILS & BUILDING MATERIALS

PPGL | PPGI | Aluzinc | Marine Boards | Plywood | MDF

METAL COILS

Pre-Painted & Galvanized Coils

Our comprehensive range of coated and galvanized steel coils provides superior corrosion resistance and vibrant color finishes for roofing, cladding, and fabrication projects. Sourced from top mills with consistent quality and finish.

PPGL (Pre-Painted Aluzinc)

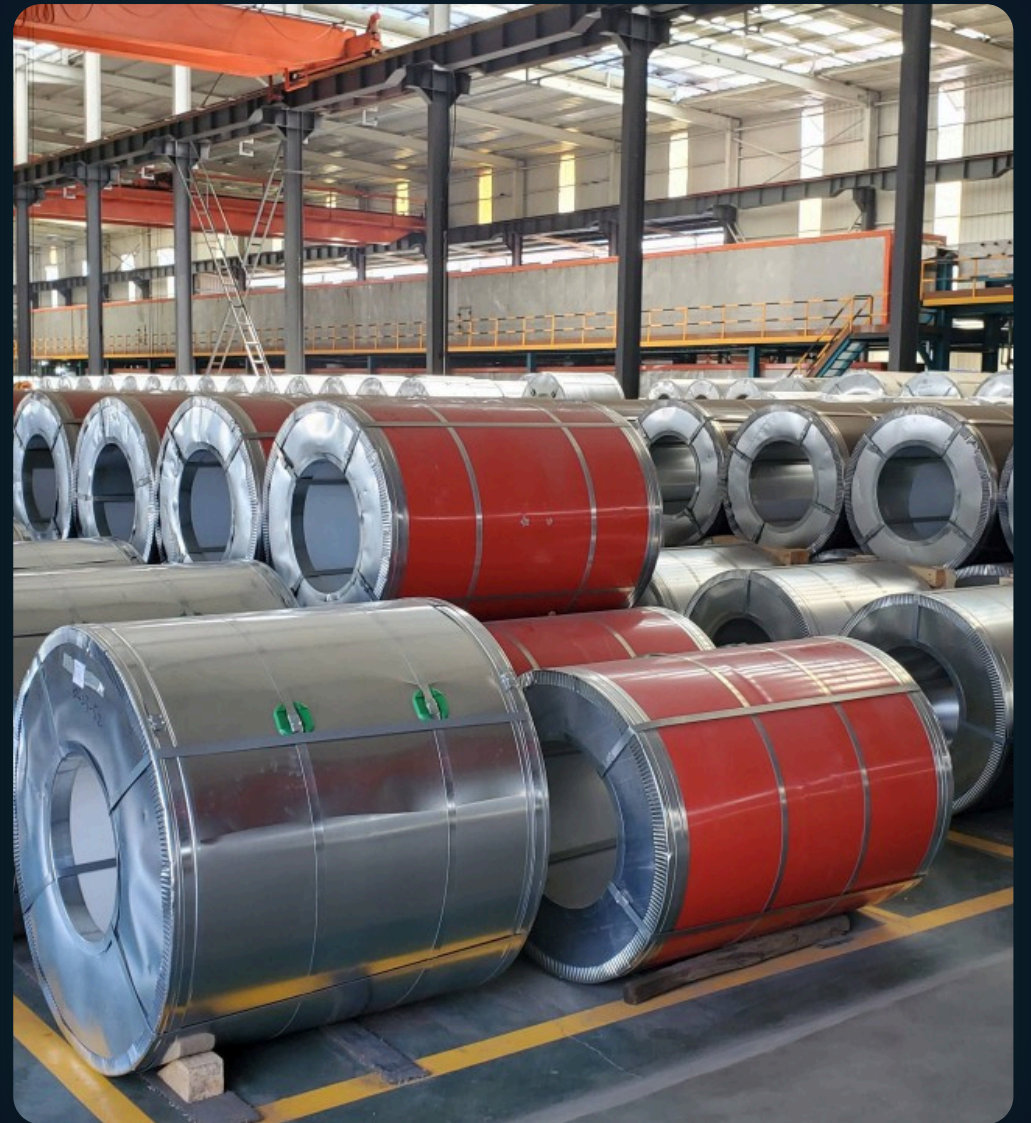
Aluzinc steel coated with premium paint. Higher corrosion resistance than standard PPGI, ideal for harsh environments and coastal applications.

PPGI (Pre-Painted Galvanized)

Galvanized steel with a durable color-coated finish. The most popular choice for roofing sheets and wall cladding in residential and commercial buildings.

Aluzinc (Galvalume)

Steel coated with aluminium-zinc alloy (55% Al, 43.5% Zn) for outstanding corrosion protection without paint — perfect for uncoated roofing applications.



Quality Boards for Every Project

From marine environments to interior finishing, our board range covers the full spectrum of construction and carpentry needs with reliable quality and competitive pricing.

Marine Boards

Marine Boards

Strong, water-resistant plywood engineered for humid and wet environments. Ideal for marine applications, outdoor furniture, and bathroom/kitchen installations.



Plywood

Strong, durable, and cost-effective plywood offering excellent resistance to warping and splitting. Suitable for furniture, cabinetry, wall paneling, and general construction.



MDF Boards

Medium Density Fibreboard delivering a smooth, uniform surface perfect for painting, laminating, and precision cutting. Widely used in furniture making and interior design.

Why Choose Interasia?

A one-stop sourcing partner delivering quality, reliability, and value.



Global Sourcing Network

Direct access to leading manufacturers across Asia and beyond.



Quality Assurance

All products sourced from certified manufacturers with consistent quality standards.



End-to-End Logistics

From factory floor to your warehouse — CFS, consolidation, and delivery handled.



Modern Warehousing

Secure, organized storage facilities for timely distribution.



Competitive Pricing

Bulk procurement power passed on as savings to you.



Dedicated Support

Responsive customer service and expert product guidance.




Let's Build Together

Partner with Interasia for quality products, reliable logistics, and competitive pricing.

Interasia Kenya Business Ventures Ltd

 sales.interasia@hgc-habogroup.co.ke

 www.hgc-habogroup.co.ke

 Kenya China Mall Exhibition Center, Nairobi